



Innovation & Digital Expert

Entrepreneurship, production and strategy consulting

Rémi VOLUER
41 rue de la pépinière
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Skills

Business development	<ul style="list-style-type: none"> · Creation and development of more than 20 companies · Team management up to 50 people · Strategic monitoring and commercial development on +10 territories for +300 B-to-B customers 	Strategy consulting	<ul style="list-style-type: none"> · Transformation and agility of organizations · Economic development strategy (public sector), · Diversification strategy and development (private sector)
Innovation	<ul style="list-style-type: none"> · Innovation and diversification strategy · Design Service and Products, UX/UI expert · Private/public R&D funding · Brand creation and experience, acquisition 	IT & digital	<ul style="list-style-type: none"> · Management of IT services companies and communication agencies · Design and production of +100 online services and ERP, +50 e-commerce platforms, +20 online media, +50 brand strategies

Professional experience

	Groupe Phelen - phelen.fr Diversified group, economic development strategy consulting	President +50 employees, + 30 projects carried out
Since 2016	Seyes - seyes.re IT services company - Digital transformation of organizations	Company manager, main shareholder +15 employees, + 100 projects carried out
	Seeds - seeds.re First private innovation hub in the Overseas Territories	President +100 projects supported, 75% success rate
2011 - 2016	Silicon Village - Ile de la Réunion Digital and marketing agency	Company manager, main shareholder +10 employees, + 100 projects carried out
2007 - 2011	Digital Strategy Consultant - Indian Ocean Pure players, key accounts, administrations, SMEs	Independent professional + 50 projects carried out
2005 - 2007	Braunstein & Associés - Paris Strategy consulting firm	Employee Key Account Innovation Strategy Consulting
1999 - 2005	Digital Architect and Director - France Key accounts, SMEs, administrations, associations	Independent professional + 50 projects carried out

Co-founder and partner of the companies

2022	Studio Pitaya Production of video games, serious games, VR	2022	Amazot E-commerce marketplace in Reunion Island
2021	CBR Research laboratory in BIOTECH, varietal creation (ANSM approval)	2021	Chill Manufacture and marketing of cosmetic products
2021	Ozénie NF525 approved electronic invoicing SAAS software	2020-2022	Complidiag (société cédée) CSR online diagnostic tool
2020	AchatPro B-to-B Sourcing Platform	2020	RGPD Réunion Consulting and compliance
2019	Glassternative Industry - waste treatment (ICPE and CEREMA approval, France 2030 project)	2017 - 2020	Crazybee (divested company) Agriculture / Beekeeping
2016-2018	MyLovelyPlanet Audiovisual agency for tourism promotion for island destinations	2016 - 2018	HUB2 / Connekt4 (divested company) Fintech: mobile micro-payment service for the African market



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Civic, trade union and associative life (*representative*)

Since 2023	RUBIKA Réunion School of Image Professions	Co-founder, member of the board France 2030 Project - ICC Plan
Since 2022	Consular Judge Commercial Court of Saint-Denis	Mandatory of MEDEF Réunion
Since 2021	CINOV Digital National Union of VSEs / Digital SMEs	Member of the Bureau and the Board, National Delegate for Overseas France
Since 2021	Club de La Sécurité Informatique Réunion (CLUSIR) Strengthening the cybersecurity ecosystem, EDIH project	Member of the Board
Since 2020	Fédération CINOV Océan Indien Federation of professional unions in the BETIC branch	Vice president
2018-2021	Association Les Arts Utiles Promotion of handicrafts	Cofounder
2017-2021	Association ITAC Third place of social and citizen initiatives	Cofounder
Since 2016	Startn'Run Association of Startups of Reunion Island	Cofounder, president

Publications et contributions

2023	Projet SeCoiA Deal (ANACT) European project - "SErvir la CONfiance dans l'Intelligence Artificielle par le Dialogue".	Associate contributor
Since 2022	OPIIEC (Opco Atlas) CPNEFP Study Committee (Commission Paritaire Nationale de l'Emploi et de la Formation Professionnelle) <ul style="list-style-type: none">- State of play of BETIC sectors in the DROMs- Foresight of skills needs - blockchain professions- Foresight of skills needs - Artificial Intelligence professions	Associate expert
Since 2021	Le Mémento / L'éco Austral Monthly column in the economic magazines of Reunion Island	Editorialist

Formation

2005	DESS ICT Management - hypermedia	Université Paris 8
2004	Maîtrise Information-Communication Engineering	Conservatoire National des Arts et métiers - Paris
2003	Licence professionnelle Digital Creation and UX/UI Design	Les Gobelins - Paris
2002	Diplôme Universitaire Technologique Communication Services and Networks	Université Nancy II
Certifications	Activeur France Numérique, prestataire agréé Cybermalveillance.gouv.fr, agrément CII (Crédit d'Impôt Innovation) Google Agency Partner (<i>individual license level 2</i>), Google certified Analytics & Adwords Adobe Certified Trainer (Photoshop, Indesign, Illustrator, Dreamweaver), Salesforce Silver partner (<i>Africa</i>), Ebay Magento Silver Partner (<i>Africa</i>) - Scrum Master Accredited Certification	
Others	41 years, three children - Permit B - Fluent professional English	



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Expérience professionnelle (*détail*)

	<p>Groupe Phelen - Président Consulting firm in economic development strategy.</p> <ul style="list-style-type: none"> • Definition and implementation of strategic plans • AMO, studies, change management 	<p>Structuring economic sectors in the Indian Ocean (Réunion, Maurice, Seychelles, Mayotte) : spacetech, video games, BETIC, fishing, tourism, cybersecurity, industrial hemp</p>
<p>since 2016 Indian Ocean</p>	<p>Seyes - Gérant IT services company - Design and implementation of digital transformation strategies for large groups and local authorities.</p> <ul style="list-style-type: none"> • Definition and implementation of strategic plans, management consulting, Digital management, IT department and outsourced DPO • Design, production and operation of digital platforms, IT and data infrastructures, business tools • Design of products and services 	<p>Public sector : Conseil Régional et Général, Université de La Réunion, Ministère de l'Education Nationale, ARS OI, GCS TESIS, CGSS, 75% des interco et 50% des collectivités de l'île,...</p> <p>Private sector: Ghanty, Journal de l'île de la Réunion, CBO Territoria, SUEZ, Leasecar, FIBRES, NEXA, SOREBRA, VIVEA, BNP, Transcontinents...</p>
	<p>Seeds - Président Innovation hub, incubator and accelerator</p> <ul style="list-style-type: none"> • Support for innovative project leaders in all stages of the construction and development of their activity • Provision of Phelen Group resources (human, tangible and immaterial) 	<p>+ 600 projects analysed + 100 projects supported + 80 prototypes launched on the market 20 investments / 5 exits +€15 million raised in seed</p>
<p>2016 - 2011 La Réunion</p>	<p>Silicon Village - Gérant Design and implementation of integrated digital strategies</p> <ul style="list-style-type: none"> • Revenue diversification, development and development of new diversified business models • Design of innovative business solutions • Digital Marketing Indian Ocean and International 	<p>Customer portfolio : ARS-OI, Région Réunion, Chambre d'agriculture, IRT, EDF, Crédit Agricole, Antenne Réunion, SPHB, Chronoposte, Vindémia, AvisBudget, Crête d'Or, Syndicat du Sucre, BFCOI, Pharwest, Epitech, Océanor, Groupe Ganthy, Perrier, Signal, Lexpress.mu, Le Quotidien, Renault..</p>
<p>2007 - 2011 Océan Indien</p>	<p>Consultant stratégie digitale - profession libérale</p> <ul style="list-style-type: none"> • Economic and technological strategy • Functional design, project management (digital platforms) • Development and innovation consulting • Training and research 	<p>Customer portfolio (Indian Ocean) : ENL, IBL, L'express, LUX, TNT Afrasia NotreFamille.com, Vinivi</p> <p>Customer portfolio (La Réunion) : Orange.re, Le Quotidien, SRBTP, Groupe Parabole, Apavou, Bourbon voyages, Iloi, Zinfos974, DDE, Colipays, ...</p>
<p>2005 - 2007 Paris</p>	<p>Braunstein & Associés - consultant digital & innovation Consulting firm in development strategy, specialized in emerging markets (BRICS, Dubai), and the knowledge economy.</p> <ul style="list-style-type: none"> • Project management, outsourcing, setting up and support for missions and training abroad. • Consulting in technological innovation strategy. 	<p>Customer portfolio : Renault, PPR, LVMH, Publicis, Bolloré, agences media, Chinatteam</p>
<p>1999 - 2005 Paris</p>	<p>Architecte et réalisateur digital - profession libérale Design and project management on more than 50 projects for large groups, SMEs and administrations.</p> <ul style="list-style-type: none"> • Design and production of e-commerce and streaming platforms, publishing portal, IS and business ERP, CRM strategies • Management: customer relations, internal teams and service providers • Awards: Narrowcast 2003 (1st prize interactive communication - Air France), SATIS 2003 (Jury Prize - Rich-Media Suite), WebTVday 2002 (1st prize - Dassault aviation) 	<p>Customer portfolio : Air France, CEA, PPR, Danone, Bouygues télécom, Dassault, Total, Lagardère, EDF, GDF, Société Générale, Air Liquide, Saint Gobain, Renault, Havas, Accor, Sodhexo, LVMH, PSA, Alcatel-Lucent, Groupama, AP-HP, Casino, Carrefour, Areva, IDDRI, France Galop, TV5, M6, Ligue de Football Professionnel,</p>